SOCIAL MEDIA POLICY

1. Junior Squad

Information for Players

The ETA supports the use of social media (websites, Facebook, Twitter etc.) to celebrate and promote Touch across all our players and divisions and to facilitate communication between clubs, players parents/carers, supporters and friends.

When using social media platforms to promote the Junior Teams, we need to adhere to the following guidelines set out by the ETA in order to protect and safeguard our young players.

- Don't post pictures or information without going directly through your team's lead Media Representative. They must have seen a post that is intended for sharing and given consent for this to be aired before it is posted.
  All players appearing in imagery associated with these posts must have agreed parental consent for inclusion on media platforms.
  If your media lead is happy of the suitability of the post they will either post on the social media platforms for you or agree for you to post having granted their consent.

- Don't bully or insult anyone. If someone asks you to stop contacting them or posting about them, then stop!

- If you get it wrong take the post down and apologise.

- If you aren't sure about a post that you see or a post you would like to promote, ask your lead social media representative for advice.

- If you are asked to remove a post or stop a social media activity you do so without delay. Failure to do so may jeopardise your place in your England Squad.

If you are concerned about any social media or online activity relating to you or a member of your team, please contact your lead social media representative or Media/Comms lead at the ETA
Julia@englandtouch.org.uk

If you receive an image or message which you find offensive, threatening or upsetting tell an adult you trust. Make sure you copy and save the image/message elsewhere or print it off before you remove and destroy it because this may be needed as evidence

You can also report concerns directly to the police by clicking on this Button or by using the link below
www.clickCEOP.net