

1. Junior Squad

Information for Coaches and Team Managers

The ETA supports the use of social media (websites, Facebook, Twitter etc.) to celebrate and promote Touch across all our players and divisions and to facilitate communication between clubs, players parents/carers, supporters and friends.

When using social media platforms to promote the Junior Teams, we need to adhere to the following guidelines set out by the ETA in order to protect and safeguard our young players.

- Each junior team should nominate a lead media person who will be responsible for controlling/vetting all posts to Twitter, Instagram, Facebook and the ETA website. This person should possess a current DBS certificate.
- The ETA will be responsible for setting up the social media accounts for all Junior Teams and the lead media person for a specific team will be given access rights. They will be permitted to post images/information about players after parental consent has been granted. If access rights are shared to squad players, the media lead must agree the suitability of all social media posts before they are aired.
- Parental consent will be via agreement of the legal parent/guardian of an under 18 player, and their completion of a social media consent form. (This will be distributed to all legal guardians via a separate email from the ETA).
- If an under 18 player wishes to upload content for social media posts, these should be sent to the lead media person assigned to their team who will then upload the content, or agree for its upload once it has been vetted.
- All players appearing in imagery used on each post must have written consent from their legal parent/guardian for images included in Facebook, Twitter, Instagram and the ETA website. Each media lead should be clearly aware of this information which should be available from Team Managers.

Please remember...

Our website is our primary means of communication.

Particular care must be taken when posting about our U18s.

Think before you post!

Never post inappropriate comments or images (simple self check – would you be happy if someone posted that about you/your partner/your child?)

SOCIAL MEDIA POLICY



Information for Coaches and Team Managers for using media platforms

The following should be used for each Junior Team when posting on Facebook/Instagram/Twitter accounts:

Handle: @EnglandTouchB18

Name: England Touch - B18

Handle: @EnglandTouchG18

Name: England Touch - G18

Handle: @EnglandTouchX18

Name: England Touch - X18

Handle: @EnglandTouchX15

Name: England Touch - X15

Please contact Gregg@Englandtouch.org.uk to set up your teams account.