



Touch Football *Set to Tilt the Axis*

Countdown to the 2015 FIT Touch World Cup, Down Under



Wednesday, 29 April - Sunday, 3 May 2015

www.touchworldcup.com

#twc2015

All set to carry the torch as the Touch World Cup Host Nation for the third time, Touch Football Australia is both honoured and excited to build on the traditions and prestige of the sport's premium international event; presenting in just over eight months' time, the eighth playing of the sport's Holy Grail, the 2015 FIT Touch World Cup. TFA is well positioned with its events team and the support of presenting partners, Destination NSW, Coffs Coast Council and the Federation of International Touch (FIT) in delivering what shapes to be the biggest and most successful Touch World Cup event in its decorated, 26-year history.

As host nation, it is TFA's stated aim that the 2015 TWC event is as much about sharing with member nations the experience of both our culture and country and building on the event's legacy, as it is about the international sporting showcase and competition schedule.

The whole event will be staged over 10 day's duration: 24 April - 5 May, 2015. Befitting an international sporting festival, the tournament week will also include social elements to support those taking the opportunity to tour with families and extended supporters/groups (see over for the proposed tournament schedule overview).

TFA CEO, Colm Maguire, highlighted the sport-specific and also the flow-on benefits anticipated from hosting the battle for Touch Football's biggest prize and supremacy.

"The eighth Touch World Cup (TWC) is the flagship tournament of the six-a-side game. The 2015 tournament will mark 27 years since the first World Cup was held at Carrara on the Gold Coast in 1988 - that location getting set to host the 2018 Commonwealth Games. It will also mark the 30th anniversary of FIT, with Australia leading the way with its inception in Melbourne, 1985.

"It is most certainly the pinnacle of our great sport and will attract Touch Football players from across the globe; promoting not only the game, but also Australia, NSW and the Coffs Harbour and Coffs Coast region as a fantastic sporting and tourism destination," Maguire added.

"It is that history of great contests and perennial international reach and growth that helps make the tournament what it is: the most sought-after prize in our increasingly global game.

"Australia has such a diverse community who are very passionate about their heritage and, in many cases, very passionate about Touch Football.

"We'll be working hard in local communities to ensure that they can follow the event, the Australian teams and importantly, other International teams visiting our country, attend matches and play a big part in the event and experience in 2015."

In order to get a sense of the scale and dimension of the event it is estimated at this point that over 800 games will be conducted across nine divisions featuring over 25 members nations, through four days of competition.

It is anticipated the event will provide significant domestic and international media coverage and the Coffs Coast an estimated \$6 million in terms of economic impact.

Start the clock. Set the compass!



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Fact File: 2015 TWC Key Dates/Contacts

24 April , 2015 (Friday)	2015 FIT Touch World Cup Media Launch (TBC) (Sydney)
25 April , 2015 (Saturday)	ANZAC Day Activities - 100 Year Anniversary (Sydney)
26 April , 2015 (Sunday)	ANZAC Weekend Activities (Trial Games) (Sydney)
27 April , 2015 (Monday)	Travel Day
28 April , 2015 (Tuesday)	Tournament Briefing and Civic Reception, FIT AGM (Coffs Harbour)
29 April , 2015 (Wednesday)	Opening Ceremony and Day One of 2015 TWC Tournament (Coffs Harbour)
30 April , 2015 (Thursday)	Day Two of Tournament (Coffs Harbour)
1 May , 2015 (Friday)	Day Three of Tournament (Coffs Harbour)
2 May , 2015 (Saturday)	Day Four of Tournament (Coffs Harbour)
3 May , 2015 (Sunday)	Finals Day and Finals Function (Coffs Harbour)
4 May , 2015 (Monday)	'Mad Monday' / Recovery Day (Coffs Harbour)

Coffs Harbour Travel Enquiries

Coffs Coast Travel

An external travel provider has been engaged to manage international travel logistics for Member Nations - Coffs Coast Travel. Contact details are below:

Website www.cctravelservices.com.au
Email mail@cctravelservices.com.au
Phone +61 2 6651 2022

Coffs Harbour Accommodation Enquiries



If you wish to enquire directly about accommodation in Coffs Harbour, the best central point is the Coffs Harbour Visitor Information Centre (VIC). Contact details are below:

Website www.coffscost.com.au
Email tourism@coffscost.com.au
Phone +61 2 6648 4990

2015 FIT Touch World Cup Contact

If you have any questions about the 2015 Federation of International Touch World Cup, please contact Mark Spear in the Touch Football Australia office // mark.spear@austouch.com.au

For the latest news and information visit the tournament website touchworldcup.com

