



Memorandum

TO: THE INTERNATIONAL TOUCH FOOTBALL COMMUNITY
FROM: TOUCH FOOTBALL AUSTRALIA (HOST NATION)
SUBJECT: 2015 FIT TOUCH WORLD CUP MEMO
DATE: 6 AUGUST 2014



2015 TWC Memo: 5 August, 2014

Please find below and enclosed the latest information on the 2015 Federation of International Touch (FIT) Touch World Cup (2015 TWC) to be held at C.ex Coffs International Stadium, Coffs Harbour in just under nine months time.

2014 European Championships

As Host Nation of the 2015 TWC event, Touch Football Australia (TFA) would like to wish all teams participating in the 2014 European Championships in Swansea, Wales the best of luck for the tournament.

A TFA contingent is in location at the event in Wales to promote the 2015 TWC and engage with international stakeholders through the week, as follows:

- Colm Maguire – Chief Executive Officer, TFA
- Matt Irons – Community Engagement Coordination, TFA.

Colm and Matt will be available at the event to assist with any enquiries you have for the 2015 TWC. They will also have for distribution some marketing materials to promote the event and Guide to Sydney/Destination NSW collateral.

Coffs Coast Travel

Paul Kelly from Coffs Coast Travel will also be attending the 2014 European Championships. Coffs Coast Travel is the official travel partner of the 2015 TWC. They are the experts in travel logistics and other tourism aspects to make your trip as enjoyable and stress free to this region, as possible. We encourage you to make yourself known to Paul (and Colm and Matt) if you are attending the 2014 European Championships.



Updated Key Dates

Based on feedback, in order to limit the time in various locations, we have looked to modify certain dates in relation to the 2015 TWC. The updated key dates are below and details of changes are also outlined.

Date	Activity	Location
24 April 2015 (Friday)	2015 TWC Media Launch (TBC)	Sydney
25 April 2015 (Saturday)	ANZAC Day Activities (100-year anniversary)	Sydney
26 April 2015 (Sunday)	ANZAC Weekend Activities (Trial Games)	Sydney
27 April 2015 (Monday)	Travel Day	Coffs Harbour
28 April 2015 (Tuesday)	FIT AGM, Civic Reception and Tournament Briefing	Coffs Harbour
29 April 2015 (Wednesday)	Opening Ceremony and Day One of 2015 TWC tournament	Coffs Harbour
30 April 2015 (Thursday)	Day Two of tournament	Coffs Harbour
1 May 2015 (Friday)	Day Three of tournament	Coffs Harbour
2 May 2015 (Saturday)	Day Four of tournament	Coffs Harbour
3 May 2015 (Sunday)	Finals Day and Finals Function	Coffs Harbour
4 May 2015 (Monday)	'Mad Monday' / Recovery Day	Coffs Harbour

- 2015 TWC Launch
 - The 2015 TWC Launch is proposed to be more of a Media Launch at an iconic Sydney venue rather than a reception function as previously advised
 - We hope to involve representatives of interested Member Nations that will be in Sydney at the time for photo and media opportunities.
- FIT AGM, Civic Reception and Tournament Briefing
 - We have pushed back the various meetings to 28 April 2015 (Tuesday) to allow 27 April 2015 (Monday) to be a day for travel from Sydney to Coffs Harbour or additional training day
 - The Civic Reception will be an opportunity for a Media Launch in location at Coffs Harbour.
- Opening Ceremony and Day One of tournament
 - The Opening Ceremony will be pushed back to 29 April 2015 (Wednesday) with games occurring later on in the day with the actual time dependent on the draw structure.
- 'Mad Monday' / Recovery Day
 - In addition to the Finals Function, there will be another opportunity to socialise with 2015 TWC participants on 4 May 2015 (Monday)
 - An Australian Pool Party BBQ or equivalent is likely to be organised. Stay tuned for more details.
- Development Conference
 - The proposed Development Conference on 5 May 2015 (Tuesday) has been cancelled with development opportunities to be included during the week.

Other

If there is anything we can do to assist you getting teams to the Touch World Cup, do not hesitate to contact me.

For the latest news and information please visit the tournament website <http://www.touchworldcup.com/>

Mark Spear
Events and Competitions Manager
Touch Football Australia
2015 FIT Touch World Cup Host Nation
P: +61 2 6212 2800
E: mark.spear@autouch.com.au
M: +61 421 105 398