

# SOCIAL MEDIA POLICY



## 1. Parental Consent

### Information for Parents

The ETA supports the use of social media (websites, Facebook, Twitter etc.) to celebrate and promote Touch across all our players and divisions and to facilitate communication between clubs, players parents/carers, supporters and friends.

As you are aware, there are potential dangers associated with the posting of personally identifiable information on a web site since global access to the Internet does not allow us to control who may access such information. These dangers have always existed; however, we do want to celebrate your child's involvement in their squad and promote our successes.

It is important that when dealing with U18 players we adhere to policy, and parental consent is granted for all media platforms that may be used by the ETA to promote a specific activity/event where your child may be included in imagery and write ups/reports.

We are aware that some parents and legal guardians may not wish their child to be posted on social media platforms and where no consent has been given we will respect your wishes.

Your child has been advised that they should not post images of other squad players on twitter/facebook or Instagram and that ALL team blogs etc should be added to these sites by a named Media person who is responsible for a specific team. This media representative will have information about each player and will be fully aware of those U18 who do not have media consent.

You will be receiving an email shortly which asks you to complete an electronic consent form for your child to appear in imagery and reports associated with their England Squad.

Please complete this at your earliest convenience.

If you do not agree to your child appearing on social media platforms as part of their involvement in their Junior Squad then please indicate this clearly on the consent form.